CLEARTEXT Messaging Solutions

FOR IMMEDIATE RELEASE

Cleartext Launches ClearEmail

- Cleartext launches ClearEmail a premium hosted email solution with anti-virus and anti-spam filtering provided by MessageLabs.

(Sydney, Australia – 15th January 2007) – CLEARTEXT HOLDINGS PTY LTD, a leading provider of email and instant messaging solutions today announces the immediate availability of ClearEmail to Australian businesses that need hosted email with spam and virus scanning that works. Smaller Australian businesses now have an effective solution to the ever growing email spam problem.

ClearEmail is the result of market research into the email requirements of small to medium sized Australian businesses and delivers a quality solution, using technology that both conforms to industry standards and uses world class managed email scanning technologies from MessageLabs.

Cleartext's market validation process for ClearEmail identified that SMB/SME businesses in Australia are heavily reliant on email, a considerable number use hosted email and many are not price sensitive if presented with a premium solution that has reliable effective spam filtering.

ClearEmail offers several plans, either 'Standard', 'Standard+' or Premium to suit various budgets, priced on a per user per month basis and delivers; filtering that works, a slick webmail interface, group scheduling and address book that synchronises with MS Outlook and data centre hosting with 24x7 monitoring to ensure high availability.

"We are very excited to be launching ClearEmail; our partnership with MessageLabs means that we can offer extremely effective spam, virus and phishing filtering and by combining this with our email groupware features and 24x7 data centre hosting we are making technology available that would be out of reach of most smaller businesses. " said David Banes, Managing Director of Cleartext.

"MessageLabs has invested heavily to deliver world class email security services to all market sectors in global markets. With our current Australian program to push further into the SMB and SME markets it makes sense to partner with a hosted email service provider that understands the issues these markets face and delivers what they are asking for. " said James Scollay, VP Asia Pacific of MessageLabs.

More information on ClearEmail can be found at http://www.clearemail.net/

About CLEARTEXT Pty Ltd
Cleartext markets and sells products, services and consulting in the internet messaging space. We provide secure messaging solutions for email and instant messaging to Australian small to medium businesses. Cleartext enables companies to implement a robust messaging infrastructure through a mixture of consulting, products, services and end user training. The company is privately held and headquartered in Sydney, Australia. For more information, please see www.cleartext.com.au

About MessageLabs
MessageLabs is a leading provider of integrated messaging and web security services, with over 15,000 clients ranging from small business to the Fortune 500 located in more than 80 countries. MessageLabs provides a range of managed security services to protect, control, encrypt and archive communications across Email, Web and Instant Messaging.

These services are delivered by MessageLabs globally distributed infrastructure and supported 24/7 by security experts. This provides a convenient and cost-effective solution for managing and reducing risk and providing certainty in the exchange of business information. For more information, please visit www.messagelabs.com.

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